

Diary of HI & AI



The Nexus of Human Intelligence and Artificial Intelligence

Annie Green
Mountain Quest Institute

*Dr. Annie Green takes us through the earliest transition periods of human history and brings them forward to today's equally dramatic transformation into a post-AI world, punctuated with real case examples. In the midst of the ongoing digital evolution, Green reminds us to not only nurture, but also accelerate the evolution of our own uniquely human capacities, creating an integrated whole far greater than the sum of its parts. This book couldn't have come at a better time. **A much-needed guide for navigating a post-AI world.***

Dr. Art Murray, CEO, Applied knowledge Sciences, Inc.,
and First Fellow, International Institute for Knowledge and
Innovation

A must read... whether you are a novice or an expert with AI, this is certainly worth the read. While many may believe that AI is a new concept, the reality is that AI has actually been a long-standing tool for some time. Dr. Annie Green explains in great detail, and backs it up with sound data, that AI is not a novel concept in theory or in practice. The topics of the book are reflective of the past - honoring history while leading you to futuristic thoughts beyond your limits. I particularly enjoyed the Turing Test of the human evaluator and the Theory of Sankofa that highlights understanding and value of the past for an improved future. After reading this book, you will look at the world differently and will definitely have a different digital mindset!

Dr. Glenda B. Arrington, Inspector General (Retired)

This book offers a deeply reflective and thought-provoking journey through the evolution of artificial intelligence—from its conceptual birth to its complex entanglement with human identity, ethics, and society. Through a rich blend of technology breakthroughs, real-life stories, and thoughtful reflection, Dr. Annie Green brilliantly explores not just what AI is, but what it means for us as human beings. At a time when there is still widespread confusion and misconception about what AI will truly do for us—and which roles will remain for humans—this book offers much-needed clarity and perspective. With each chapter ending in a powerful message, it invites us to pause, think, and reimagine our coexistence with intelligent machines. A compelling read for anyone navigating the promises and perils of our increasingly digital world.

Dr. Vincent Ribiere, Managing Director, Institute for
Knowledge and Innovation – Southeast Asia (IKI-SEA),
Bangkok University (Thailand)

This book offers an exceptional and insightful journey through human evolution, from the roots of biological intelligence to the boundary-pushing frontiers of modern artificial intelligence. With remarkable clarity and depth, the author weaves together mythological allegories, historical milestones, and contemporary case studies to illuminate how creativity, knowledge, and ethics have always propelled human progress—and how they remain essential as we step further into the digital age. Engaging, insightful, and optimistic, this book is essential reading for anyone invested in building a world where intelligent technology and human potential thrive together.

Dr. Kendra Albright, Goodyear Endowed Professor
in Knowledge Management in the School of
Information at Kent State University

Annie's understanding and presentation of Artificial Intelligence from a historical aspect rooted in mythic narrative to tangible realities is thought provoking. "It is the power of the mind that shapes our destiny" is at the heart of understanding how AI can take us into the future and allow humankind to work with technology and provide intangible assets that AI lacks. Her work is also a cautionary tale of the mindfulness needed to look at the power of data and shaping of a narrative.

Jennifer Hill, Higher Education Data & Business
Analyst

Oh my gosh! We need to keep Dr. Annie prolific in this space. As the HI/AI realm of "quantum intelligence" unfolds, coalescing human cognition and AI cognition will transform intelligence beyond our imagination. Human collaborative processes will reimagine human cognition and AI will facilitate intricate versions of specific cognitive models to facilitate collaboration and exploration across the full range of human inquiry. This will come to make the vast unfolding of immense Data Centers look like refueling stops on the highway to human intelligence destinations. Dr. Annie's legends and heroes will guide our journey.

Robert Turner; iFusion; Mountain Quest Institute
Research Associated; OPM Founder of KM Network

Of all the mechanisms used to help the reader understand digital intelligence, Green's introduction of myths and mythic characters throughout serve as metaphors and stories that anchor understanding. The explanation of each myth clarifies the meaning for today. Doing this, the reader can make the full translation of the myth to the elements of digital intelligence today, and the elements of how we work in the world become tangible. I appreciated this clarity on a topic that carries a lot of definitions, alternative meanings, and assumptions.

As technology has advanced, so have the digital applications. It was a pleasure to see that Green didn't skip over the foundational pieces that provide the logical underpinning to the characteristics and concerns of advanced pieces. For example, when we wring our hands about the accuracy of AI, she demonstrates that accuracy has always been a concern of digital intelligence and not something unique to AI.

Stories of real situations reify the concepts. Moreover, Green has taken a subject of many layers and complexities and treats these not just as parts but how the parts interact systemically. The stories further clarify what the interaction means to society and how misuse can confuse, obfuscate, deceive, and disrupt.

Green's book is solid and entertaining, helping the reader learn the concepts and how to apply them in their own situations. Suddenly, a topic that is usually represented by machines becomes one where the human drivers that have always been there come front and center.

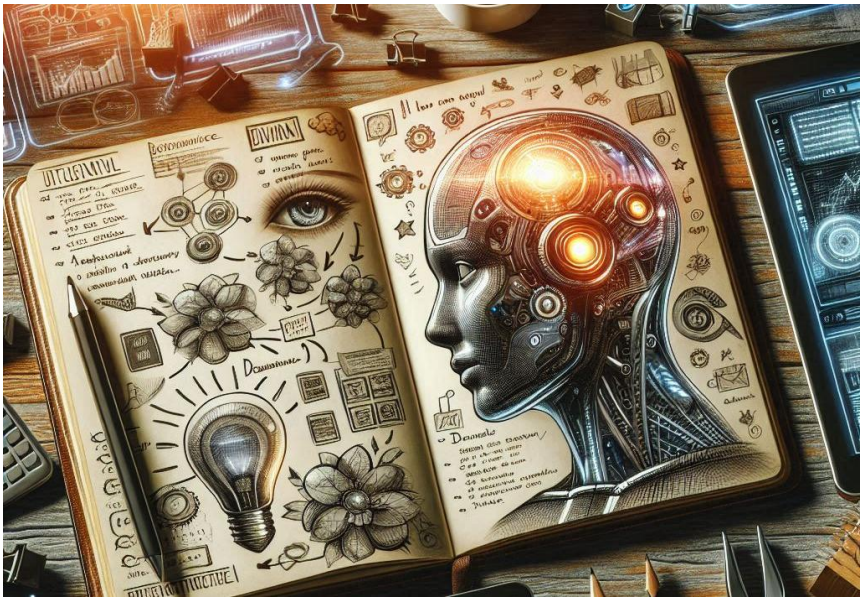
Madelyn Blair, PhD, Coach | Words @Psychtoday |
TV Show Host of Unlocked | Faculty @Columbia
| Keynote Speaker, Bestselling Author, Puzzle
Lover

Professor Green's book states its aim to provide insights, strategies, and perspectives to help readers understand the complexities of Artificial Intelligence and acknowledge its potential to shape the future. The book addresses the fears, misunderstandings, opportunities and challenges of AI advancement in our society. AI has been here for a while, and I don't believe it will go away. As this technology advances, everyone's input on ethical use, fairness and accountability is needed. "Diary of HI & AI" is an awesome start.

Dearil Green, Jr., Certified Quality Manager and
Auditor (Retired), CEO Green Quality Services &
Associates (GQSA)

Diary of HI & AI

The Nexus of Human Intelligence and Artificial Intelligence



By Annie Green
Mountain Quest Institute

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Dedication

In my personal learning journey, this book is dedicated to all the learning institutions I attended, all the organizations in which I was employed, all the colleagues who I collaborated with and learned from, known and unknown, and the global population that is a continuing part of my diary stories.

Appreciation

There are no words to express how forever grateful I am for Dr. Alex Bennet's guidance, mentoring, and contributions to my journey. I would also like to extend a special thanks to Robert Turner for his insights and guidance. And, although it has been many years since, I am forever grateful to my colleague Cynthia Gayton for raising the thought of using mythology to tell the story.

Definitions

H&A Intelligence Diary (Human Intelligence and Artificial Intelligence Diary). A collaborative journaling tool that integrates personal reflections and insights with technology advancements supported by real-life examples. Connects human experiences, thoughts and emotions related to AI-supported processes, combining analytical perspectives and summarizing and synthesizing trends in human thinking and behaviors.

SAVVY (Shrewd, Adept, Vigilant, Versatile, Yare). (1) Refers to having practical knowledge, understanding, and the ability to make good judgments. (2) Implies being shrewd, perceptive, and well-informed, especially in a particular area or field.

Digital Savvy. (1) Having the correct mindset in the digital era to be successful. (2) Implies a combination of being knowledgeable, adaptable, and proficient with digital tools and technologies, while also being mindful of their impact and potential. (3) Suggests a balanced approach to leveraging technology for personal and professional growth.

Shrewd -- Having sharp judgment, being astute, or having the ability to accurately assess situations or people and turn this to one's advantage and make smart decisions.

Adept -- Being highly skilled or proficient at something. Having a natural ability or expertise in a particular area.

Vigilant -- Being watchful, alert, and attentive, especially to avoid danger or difficulties, much like being savvy in staying aware and informed.

Versatile -- Having a wide range of skills and abilities, adaptable to different situations.

Yare -- Being quick, agile, and ready, much like being savvy in terms of being alert and prepared.

Be Shrewd, Adept, Vigilant, Versatile, and Yare ... SAVVY !!!

Preface

Graduating in 1988 with a Master of Science in Information Systems from George Mason University, I merged my background of biology and systems engineering to develop a keen interest in artificial intelligence (AI). This fascination led to writing a paper titled “*Artificial Intelligence: A Cognitive Approach*,” which explored AI’s potential to emulate human thought and decision-making, highlighting the longstanding intrigue and evolving concepts of AI over more than three decades. From this paper began my path to writing this book, “*Diary of HI & AI, The Nexus in Human Intelligence and Artificial Intelligence*.”

Twenty-six years ago, I wrote “The concept of AI has been adrift for 30+ years. Modern man is fascinated by the prospect of computers being capable of speaking and understanding speech; of robots and vision systems capable of recognizing patterns and input stimuli and being able to act; accordingly, of learning systems with the power to learn from usage patterns and to modify themselves; accordingly, and other such computer systems that can emulate human thought and decision-making processes.” Today, in the year 2025, my thought to myself is “*Where are we today, 50+ years since AI surfaced, and 26 years since I wrote the paper?*”

Today, a major fear about AI is losing control over increasingly complex systems that humans may struggle to manage, which could bring unintended consequences. Other fears are job loss due to automation, ethical issues like bias and privacy, and the risk of worsening social inequalities. Uncertainty about AI’s future impact and its unpredictable evolution adds anxiety, as does the potential disruption of human activity. Somewhere along its evolution, humans lost transparency into AI’s contributions and how they fit in. These fears and concerns must be acknowledged, and an informed approach should be adopted, thus empowering humankind to navigate this transformative era with confidence and assurance that AI is a tool for positive change and human advancement.

The narrative of this book tells the story of how humanity’s evolution highlights a shift from valuing physical strength to prioritizing intellect and innovation. It uses mythological figures, such as Hercules and Athena, to symbolize this transition, emphasizing how knowledge and adaptability have

become crucial for advancement. Technological progress, from the industrial revolution to the digital age, demonstrates the growing importance of intellectual and digital skills. The introduction to the book takes the reader through the evolution, and then each chapter introduces insights and perspectives into the complexity of AI. Each chapter culminates into a phrase that encapsulates the core purpose to remember – 10 Mantras (Appendix E) that build a digital mindset.

Human-machine interaction is considered the next phase in the evolution of humankind; thus, humankind cannot be eliminated from the equation. While physical ability still matters, it is mental capacity and openness to change that will shape our future success. It is the intent of this book to provide insights, strategies, and perspectives to help readers understand the complexities of AI and embrace its potential to shape the future with a digital mindset.

L&L, Annie Green

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Foreword

Dr. Annie Green's book *Diary of HI & AI: The Nexus in Human Intelligence and Artificial Intelligence* takes you on a journey of mythology and its alignment to our digital world and Artificial Intelligence. Dr. Annie Green masterfully takes us through the origins, implications, and evolving relationship between human intelligence and artificial intelligence. This book is not only timely but vital. It is a compass for navigating the turbulence of digital transformation, societal shifts, and the ethical complexities that shape the AI-infused world we now inhabit.

As a researcher, advisor, and practitioner in artificial intelligence, and knowledge management, I've had the privilege of helping organizations from government agencies to Fortune 1000 companies adopt intelligent systems that augment human capabilities. What I have consistently found is that technology is not the main barrier---mindset is. Annie's work boldly confronts this issue head-on.

She challenges the reader to think about thinking; to reevaluate the societal constructs we've long accepted as immovable, and to revisit the dynamic interplay between theory and practice. Her exploration of institutional cages, algorithmic bias, and the haunting echoes of technological missteps such as Equifax and Samsung should make every executive, policymaker, and technologist pause. This is not just a historical survey, it is a call to action.

What distinguishes *Diary of HI & AI*, is its deep philosophical underpinning. Annie bridges the natural evolution of species with the digital evolution of our minds, illuminating how both paths are governed by patterns, learning, and adaptation. Her writing reminds us that the same curiosity that propelled Darwin's voyage or fueled the Dartmouth AI Summer Research Project in 1956 is what must now guide our efforts in designing ethical, inclusive, and purpose-driven AI systems.

This book dares to reframe what it means to be human in a digital world. It explores the nuanced intersections of identity, morality, and data in areas that are often overlooked in technical discourse but are crucial in building trustworthy and transparent AI. As we advance into a future filled with smart tools, autonomous systems, and agentic AI, a digital mindset encourages us

not just to build the future, but to build it responsibly, with humility, curiosity, and a renewed respect for the human condition. Whether you are a technologist, strategist, educator, or simply a curious mind, this book offers you the framework to unlock not just digital literacy, but digital wisdom that will be used to drive the future of AI.

*Dr. Anthony J. Rhem, PhD
CEO/Principal Consultant
A.J. Rhem & Associates, Inc.*

Introduction

The Beginnings of Artificial Intelligence

In the natural evolution of humankind, the journey from primal instincts to sophisticated intelligence has been nothing short of remarkable. From the first spark of consciousness that set our ancestors apart from other creatures to the discovery of fire, the invention of the wheel, and the forging of languages, each step in our evolution has been marked by an unyielding quest for knowledge and understanding.

As we stand at the beginning of a new era, we find ourselves on the threshold of a transformative leap—one that extends beyond biological boundaries into the realm of artificial intelligence. This narrative emerges from the evolutionary arc of human development, inviting us to explore the profound implications of merging human ingenuity with digital minds, thus posing essential questions about our identity, ethics, and the future of existence itself.

Our Natural World

Darwin outlined his groundbreaking theory in his seminal work, *On the Origin of Species*, published in 1859. This publication marked a significant milestone in the field of biology and laid the foundation for modern evolutionary theory. Darwin's observations and reflections, particularly after his voyage on the HMS Beagle, a British Naval Vessel, led to the development of his theory of natural selection.

Darwin's theory of evolution explains how species change over time. Variations in traits occur due to genetics, mutations, and other factors, and these traits are inherited. Species often produce more offspring than can survive, leading to competition for resources. Those with advantageous traits have a better chance of survival and reproduction, thus passing those traits to the next generation. Through natural selection, beneficial traits become more common, allowing populations to adapt to their environments. Darwin's theory revolutionized biology by providing a scientific explanation for life's diversity, showing that species are dynamic and constantly evolving.

Advent of Artificial Intelligence (AI) Theory

This is not an argument for the validity of Darwin's theory, but a parallel to be explored. Darwin's theory and many other theories that followed (for example, those forwarded by Ronald Fisher, J.B.S. Haldane, and G. C. Williams) gathered lots of data for analysis to gain insight into evolution.

Perhaps the practice of artificial intelligence occurred prior to the 1956 AAAI conference, also known as the Dartmouth Summer Research Project on Artificial Intelligence. The Association for the Advancement of Artificial Intelligence (AAAI) conference was held at Dartmouth College in Hanover, New Hampshire, and organized by John McCarthy, Marvin Minsky, Nathaniel Rochester, and Claude Shannon. This was a brainstorming session that introduced the term "artificial intelligence" and stated that the study would proceed based on the conjecture that every aspect of learning or any feature of intelligence can be precisely described that a machine can be made to simulate it. The participants discussed ways to make machines use language, form abstractions and concepts, solve problems reserved for humans, and improve themselves. The birth of AI is marked as a distinct field of study, and the stage is set for the development of intelligent machines. The brainstorming appears to have been focused on algorithms. Curiosity wonders if there were discussions on the requirements of the data/information necessary to produce valid and accurate artificial intelligence. Especially since there are many theories supported by extensive data collection, which could be recalled upon supporting decision-making and forecasting.

Start From the Beginning

Origin provides context and perspective—*ab initio*, or “start from the beginning”—that which is new comes from that which is old. It appears the many theories of evolution were ahead of the actual introduction of the term “Artificial Intelligence.” The patterns, trends, and insights gained from Darwin and others could be considered artificial intelligence, or actionable data that could have provided invaluable guidance for the evolution of humankind.

Theories are often seen as the backbone of scientific inquiry. They provide frameworks for understanding complex phenomena and are supported by empirical evidence and rigorous testing. Theory involves data capture from real world practices and environments that surface invaluable intelligence and knowledge to be used in plans/strategies for future growth and improvement.

However, man's perception of theory today is multifaceted and influenced by numerous factors that are unclear and difficult to understand. Many of today's leaders and managers' have used the saying – *that's theory and not practice*. All without realizing that practice is the origin of theory, and thus the intelligence that is necessary to drive our direction forward in creating, maintaining, sustaining, and renewing existing practices. How did we lose knowledge of the foundation of whole thought – practice feeds theory and theory feeds practice.

Scientific theories undergo extensive validation and peer review to verify and validate their results. With the rapid advancement of technology, theories should be increasingly integrated into practical applications and systems to enhance the credibility and relevance of artificial intelligence in the digital era. Leadership and management can leverage theories as essential tools for understanding the world, driving innovation, and addressing global challenges.

Dynamic and Evolving Societies

Thousands of years of evolution have marked so many transformative changes to arrive at current societies. In the earliest stages, human societies were primarily hunter-gatherers. Living in small, nomadic groups, relying on hunting animals and gathering plants for food and drink. Social structures were simple, often being divided by age and gender. Around 10,000 BCE (Before the Common Era), agriculture marked a major turning point. The ability to cultivate crops and domesticate animals established permanent settlements. This shift came with population growth and the development of complex social structures, including the division of labor and the emergence of social hierarchies.

As agricultural practices improved, early civilizations emerged and with these civilizations were the development of writing systems, centralized governments, and advanced technologies. Trade networks expanded, and cultural and technological exchanges became common.

Powerful empires, such as the Greeks and Romans, arose in the period of classical antiquity. These societies made significant contributions to art, philosophy, science, and governance. The concept of citizenship and democratic principles began to take shape, particularly in the Greek Empire. The fall of the Roman Empire led Europe into the Middle Ages, characterized by a dominant social system or feudalism, the spread of Christianity, and the rise of monarchies. And the Islamic Golden Age flourished in the Middle East, contributing advancements in science, medicine, and culture.

The 14th century brought an interest in art, science, and exploration. Thinkers emphasized reason, individualism, and skepticism of traditional authority in this new Renaissance era, influencing political revolutions and the development of modern democratic states.

Societies were transformed from agrarian to industrial in the 18th and 19th centuries. This industrial revolution brought with it advancements and innovations in machinery, transportation, and communication that led to urbanization, changes in labor practices, and significant economic growth. This was a pivotal turning point in human history, laying the groundwork for the

technological advancements hovering in our future. This era of rapid change fostered a climate of curiosity and experimentation that cultivated scientific progress and technological innovation.

The 20th and 21st centuries brought technological advancements, globalization, and profound social changes into visible reality. The world witnessed the rise of digital technology, the spread of democracy, and increased awareness of human rights and environmental issues. Today, societies continue to evolve, facing new challenges and opportunities in an interconnected world.

The evolution of society is a contiguous process, shaped by the interplay of cultural adaptations, biological evolution, technological advancements, economic shifts, political changes, and environmental factors. Societies develop and transform their structures, cultures, and behaviors over time. Each stage expands upon the previous one, punctuated by a diversity of thought and emergent learning, leading to the complex and multifaceted world we live in today.

Key aspects of societal evolution often progress from simpler to more complex systems. Societies adapt to internal and external changes—progressing through stages such as savagery, barbarism, and civilization—with environmental, economic, political, and cultural factors shaping social evolution and profoundly affecting daily life and global structures.

With so much intelligence on the evolution of humankind, we could question how much of this was evident in early scientific theories. Could this intelligence have had an impact on the direction of the evolution of humankind? No doubt it did!

Institutional Cages

Yuval Noah Harari's statement from his bestselling book *Sapiens*, "We are well and truly stuck and there is really no escape from the institutional cages we've made for ourselves," reflects his perspective on the evolution of human societies and the structures we have created.

Harari explores the history of humankind, from the emergence of Homo Sapiens to the present day. He argues that as societies have evolved, humans have developed complex institutions—such as governments, religions, economic systems, and social norms—that shape and constrain our lives. These institutions are often necessary for maintaining order and facilitating cooperation among large groups of people. However, they also create limitations and dependencies that can be difficult to escape.

Harari's suggests that these institutional structures have become so ingrained in our lives that they are almost impossible to break free from. They dictate our behaviors, beliefs, and interactions, often without us being fully aware of their influence. While these institutions can provide stability and security, they can also restrict individual freedom and creativity.

This thought highlights the paradox of human progress: the very systems that have enabled our societies to flourish and become more complex are also the ones that can trap us into rigid frameworks, making it challenging to envision or achieve alternative ways of living. What is the balance between societal order and personal freedom? Will AI uncover the intelligence to consider the ways we might navigate or transform the institutional cages we have built?

The Current State of Fears

The rise of AI has sparked concerns about job displacement and ethical issues. Many fear that AI could replace human workers, leading to unemployment and economic instability, and indeed to a certain extent this is already happening. As technology advances further, there is worry that tasks requiring human skills may even become obsolete. Ethical implications for AI are a major concern. AI's autonomous decision-making raises questions about accountability and transparency. Issues like algorithmic bias, data privacy, and potential misuse for malicious purposes have prompted calls for strict regulations and ethical guidelines.

Additionally, the rapid advancement of AI has raised concerns about wider future implications. The idea of superintelligent AI, which could potentially exceed human intelligence, highlights the importance of contemplating its impact on a society that is deeply fragmented, and the importance of fully developing the potential of every human mind.

The Current Mindset

Fears about AI are valid but need to be balanced with informed perspectives. AI can enhance human skills rather than replace them, fostering collaboration and innovation across disciplines. Ethical considerations and critical thinking are vital in AI development, emphasizing transparency, fairness, and accountability to build trust. Open dialogue among policymakers, researchers, and industry leaders is essential for addressing challenges and leveraging AI's benefits.

Encouraging infinite learning, adaptability, and adoption is important in the age of AI. As technology changes, so too must our abilities, skills, intelligence, and knowledge. Staying informed about AI advancements and

engaging in ongoing learning helps individuals navigate and add value in terms of the direction and use of AI in a dynamic environment.

Remember the evolutionary journey of humanity. At the inception of human existence, early humans traversed the earth as hunter-gatherers, depending on their instincts and the natural environment for survival. The development of tools signified the start of mankind's evolution. Primitive stone tools enable early humans to hunt with greater efficiency and defend themselves against predators. Over time, humans learned to use fire, which provided warmth and protection and changed the way food was prepared, making it more digestible and nutritious. The control of fire allowed humans to succeed in different environments.

Today, humankind continues to develop and expand the limits of what is achievable. Progress in medicine, space exploration, and renewable energy are influencing the future. The evolution from early existence to the present day illustrates human creativity and continuous efforts towards advancement. The narrative of humanity's evolution through invention and innovation progresses, with each new discovery facilitating a brighter and more interconnected future. With AI now in the picture, why do we fear our progression?

The Message

The journey to the age of artificial intelligence presents both opportunities and challenges. According to Alan Kurzweil, who discussed the future of technology and artificial intelligence in his groundbreaking work *The Age of Spiritual Machines*, AI has the potential to benefit humankind similarly to previous advancements.

Jordan Bitterman, CMO of IBM Watson Content and Internet of Things Platform, compares discussions around AI to those that occurred with the advent of the automobile, which initially caused concern about job displacement. However, Bitterman argues that the automobile industry led to the creation of suburbs, shopping malls, and various industries, including tire manufacturing and highway construction. Similarly, AI expert Max Versace, CEO of robotics and computing company Neurala, views AI as a significant development that may push individuals into roles requiring more skill and intellectual engagement.

By transparently acknowledging concerns and adopting an informed approach, we can navigate this transformative era with confidence. This book aims to provide insights, strategies, and perspectives to help readers understand

the complexities of AI and embrace its potential to shape the future. Human-machine interaction is considered the next phase in the evolution of humankind. However, humankind has a large and active role to play in the equation if we are to live in harmony with each other.

Chapter One

From Physical Labor to the Power of the Mind



Hercules, the son of Zeus and Alcmene, is a notable figure in Greek mythology. His story includes a series of challenges called the Twelve Labors, which were tasks assigned to him as a form of penance. Hercules' physical labor demonstrated his significant strength, courage, and perseverance. Each labor required not only physical ability but also cleverness and determination. Hercules defeated the Nemean Lion and wore its skin as armor, captured the

Golden Hind showcasing his endurance, diverted rivers to clean the Augean Stables in one day, highlighting his ingenuity, and fetched the Golden Apples of the Hesperides by outsmarting the dragon guarding the apples, demonstrating both strength and wisdom. Each labor addressed a specific threat or challenge, and through these efforts, Hercules contributed to making the world safer for its inhabitants. Hercules repeatedly demonstrated his abilities and qualities, contributing to peace and order by eliminating dangerous creatures and completing difficult tasks. His physical labor played a crucial role in his position as a protector.



Athena, the goddess of wisdom, war, and crafts, is a prominent figure in Greek mythology. According to myth, she was born fully grown and armored from the forehead of her father, Zeus. Athena is noted for her intellect, strategic thinking, and cunning ways, which are central to various myths and legends. She provided guidance to Odysseus during his journey home from the Trojan War, helping him

overcome challenges such as outsmarting the Cyclops Polyphemus, resisting the enchantments of Circe, and devising the plan to reclaim his throne in Ithaca. Athena contributed to the creation of the Trojan Horse strategy, leading to the fall of Troy. Her ability to devise and execute complex plans demonstrated her strategic capabilities and played a role in the Greeks' victory. Athena also imparted knowledge and skills to mortals, aiding their advancement in various crafts. Overall, Athena's intellect and strategic thinking are significant aspects of Greek mythology, the product of Greek intelligence, as they enable her to guide heroes, formulate effective strategies, and promote skill development.



Odin, the All-Father and chief of the Norse gods, is known for his wisdom, knowledge, and willingness to make sacrifices. One well-known myth involves Odin sacrificing an eye to gain wisdom. According to the myth, Odin wanted to drink from the Well of Mimir, which provided knowledge and insight. The well was guarded by Mimir, who required a significant price for access. Odin offered one of his eyes as payment, and Mimir accepted. Odin drank from the well and gained wisdom about the cosmos. This act demonstrated Odin's commitment to acquiring knowledge and his willingness to endure personal loss. Odin's wisdom became essential to his leadership and ability to guide the gods and humanity. The myth emphasizes the importance of wisdom and knowledge in Norse mythology and highlights that gaining true understanding may require personal sacrifice.



Throughout history, the existence of humanity has been defined by physical labor. Ancient myths recount tales of gods and heroes who undertook remarkable feats of strength and endurance. As introduced above, Hercules, known for his twelve labors, demonstrates exceptional physical abilities, including battling formidable creatures, lifting enormous weights, and completing tasks that appeared insurmountable for any mortal.

Over time, however, there was a transition from valuing sheer physical strength to appreciating intellectual power. In the ancient Greek tale of Athena, the goddess of wisdom and strategic warfare, unlike Hercules, achieved her victories through intellect and strategic thinking, representing the notion that mental prowess could surpass physical brawn, as demonstrated in her guidance to Odysseus.

In Norse mythology, Odin's sacrifice of his eye in pursuit of wisdom, represents the recognition that true power resides not in physical might but in knowledge and comprehension. This quest for wisdom epitomizes the shift from physical to intellectual dominance, symbolizing advancement of the human mind.

The Start of the Transition

As societies transitioned from mythic narratives to tangible realities, the reliance on physical labor, rooted in agriculture, became paramount. During this era of physical labor, human societies depended on manual work to sustain their communities. The strength of an individual's muscles determined their ability to plow fields, harvest crops, and construct shelters. Workers were responsible for tilling the soil, transporting heavy loads, and laboring tirelessly from dawn until dusk. These physical capabilities were pivotal for the survival

of their village and proficiency in performing tasks. Physical strength was the primary measure of their value. Overseers—acting as taskmasters and decision-makers—relied on workers to cultivate the land, gather resources, and safeguard the community. However, as workers discovered easier ways to accomplish physical demands, new inventions and innovations aimed at enhancing productivity and efficiency began to emerge. This set the stage for a monumental shift: the advent of the industrial revolution, which began to prioritize mechanization over manual effort and sparked a dramatic transformation in how humans interact with their environment and each other.

It is now understood that intellect and knowledge significantly contribute to enhancing human value. Today, artificial intelligence and advanced technology promise to elevate human intellectual power even further. Just as Athena guided Odysseus, and Prometheus brought fire to humanity, our advancements pave the way for a future ruled by the mind. These stories remind us that while physical strength certainly has its place, it is the power of the mind that shapes our destiny.

The Dawn of Innovation

The industrial revolution ushered in a period characterized by the rise of technology that led to automation. Factories, machines, and steam engines transformed human work practices. Emphasis shifted towards efficiency and productivity. Humans began operating machines that performed tasks quickly and with greater precision. In this Age of Industry, the emergence of knowledge surfaced as a major influence in maintaining integrity and quality of work. Albeit humans still ensure machines are functioning correctly and achieving the desired outcomes.

As the world advances, the value of information and knowledge rises. Computers and the internet are the beginning of the digital age. New positions and roles that incorporate the use of data, information, intelligence, and knowledge into daily life, work, and leisure activities are established. The ability to write code and develop software impacts various industries. Digital tools and automation facilitate individuals to concentrate on creativity, problem-solving, and strategic thinking.

As humankind embarks on the transition from physical labor to digital labor, education and skill development become front runners. Individuals need to be proficient in using digital tools and technologies, to include understanding how to operate computers, smartphones, and other digital devices, as well as being familiar with software applications and online platforms. The digital landscape is constantly evolving, so ongoing education and training are essential. This can be achieved through formal education, online courses,

workshops, and self-directed learning. Reliable access to digital devices and high-speed internet is mandatory. This ensures that individuals can participate in the digital economy and access online resources. The development and availability of sophisticated digital tools and software enable more efficient and effective work processes. This includes everything from basic office software to advanced data analytics and artificial intelligence applications and systems.

A New Mindset

A mindset that is open to change and innovation is vital. Individuals and organizations must be willing to adopt recent technologies and adapt to new ways of working. The ability to think creatively and solve complex problems is increasingly important in a digital economy. This involves leveraging technology to find innovative solutions to challenges.

As we rely more on digital labor, it is important to ensure that technology is used ethically and responsibly. This includes addressing issues such as data privacy, security, and the potential for bias in algorithms. While technology can automate many tasks, human oversight is essential to ensure that digital systems are functioning correctly and making decisions that align with ethical standards.

The integration of digital labor often requires collaboration across different fields and disciplines. This fosters innovation and ensures that diverse perspectives are considered. Clear and effective communication is necessary in a digital work environment. This includes both written and verbal communication, as well as the ability to collaborate using digital tools.

Policies and frameworks that support digital transformation are essential. This includes investment in digital infrastructure, support for education and training programs, and regulations that promote ethical use of technology. Organizations need to create flexible work environments that support remote work and the use of digital tools. This includes providing the necessary resources and support for employees to work effectively from anywhere.

By focusing on these key areas, humankind can successfully transition from physical labor to digital labor, harnessing the power of technology to enhance productivity, creativity, and overall quality of life.

The Message

Physical labor is no longer the main measure of contribution; instead, intellect, creativity, critical thinking, and digital skills have gained prominence. “Human drive” and “necessity” represent distinct aspects of why we innovate and adapt. They refer to the intrinsic motivation and desire within individuals and society to explore, create, and understand. “Human Drive” includes curiosity, the

pursuit of knowledge, the desire to improve quality of life, and the ambition to achieve individual and collective goals, all motivated by our natural urge to solve problems, communicate better, and express creativity, pushing boundaries and achieving more than what is presently possible.

“Necessity” represents the external pressures and circumstances that require us to change or adapt to survive and thrive. It often stems from challenges such as environmental changes, resource limitations, societal needs, health crises, and economic demands, all of which are occurring today. It compels innovation to solve urgent problems, enhance efficiency, and ensure sustainability.

By tracing the shift from an emphasis on physical labor to intellectual prowess, one can observe critical historical changes and relate to the mythological figures that represent this transition. Initially, physical strength was necessary for survival, as illustrated by Hercules' twelve labors. However, over time, the focus shifted toward intellect, with Athena's wisdom guiding heroes such as Odysseus. Odin's sacrifice for wisdom further emphasizes the importance of knowledge.

Chapter Two

The Mirror of Reality



As the physical world continued to transform, the mythological gods and heroes found themselves in a new domain—the digital realm. **Prometheus**, who once defied Zeus to bring fire to humanity, now brought innovation to the digital world. While his gift of fire represented the beginning of human advancement and the capability of the mind to change the world, in this digital era the gods assumed new roles. **Hercules** became the protector of cybersecurity, using his strength to defend the digital realm from threats. **Athena**, now the goddess of artificial intelligence, directed the development of intelligent applications and systems that could solve complex problems and improve human capabilities. **Odin**, the seeker of wisdom, became the master of data analytics, revealing insights that could influence the future.

Prometheus's gift of fire evolved into the creation of virtual worlds, where humans could explore, learn, and connect in new ways. These virtual realms operated according to the principles of mythology, emphasizing the power of the mind and the spirit of innovation.

These historical narratives serve as a reminder that despite the changing world, the fundamental capacity of human potential remains constant. The gods and heroes continue to inspire humanity, underscoring the importance of the power of the mind and the spirit of innovation. And, the digital age exemplifies our progress, highlighting the necessity for physical and virtual realms to coexist harmoniously.

The Digital Twin

Today, technology is an integral part of daily life, and the concept of a digital twin has emerged as a method for representing reality. It involves creating a digital replica of our physical environment, with each mountain, river, and forest recreated in detailed accuracy, establishing a connection between the tangible and the virtual worlds.

Digital twins are tools for understanding, analyzing, and improving various aspects of our world. Focusing on physical objects, systems, or processes, the creation of a digital twin starts with making digital

representations of our interconnected ecosystem. The aim is to build a virtual replica that captures details of our physical reality, including individuals, communities, cities, states, and countries.

Creating a digital twin involves integrating advanced technologies such as artificial intelligence, Internet of Things (IoT), big data, and analytics. It requires establishing data capture methods to collect real-time data on every person, place, thing, and their environment. It also necessitates the use of artificial intelligence algorithms to design logic, process data, and transform them into dynamic and interactive digital models.

Digital twins are powerful tools for addressing complex challenges, ranging from disaster response to sustainable development. They are also evolving to incorporate emerging technologies such as quantum computing and augmented reality within digital models. As integrated digital twins become more sophisticated, so will new opportunities arise for innovation, collaboration, and the creation of new jobs, skills, and capabilities.

Expanding Digital Twin Application

The digital twin signifies a new era of comprehension and engagement. The concept of the digital twin was first actualized during the Apollo 13 mission. On April 14, 1970, Apollo 13 encountered a catastrophic explosion within its service module, severely damaging the spacecraft and placing the astronauts in a precarious situation. NASA employed multiple simulators to assess the failure and extended a physical model of the vehicle to incorporate digital components. This "digital twin" enabled the continuous ingestion of data for modeling events leading up to the accident for forensic analysis and the exploration of subsequent steps. The Apollo 13 mission exemplifies the effectiveness of digital twins in addressing and resolving formidable obstacles.

The application of digital twins is expanding in both scope and depth across diverse industries. In supply chain and logistics, digital twins forecast the performance of packaging materials, enhance shipment protection, optimize warehouse designs, and establish efficient logistics networks. Within the construction sector, these technologies enable real-time monitoring of building performance, thereby facilitating adjustments to improve efficiency. Data derived from construction-related digital twins informs the planning and design of future buildings.

In healthcare, digital twins are increasingly utilized to enhance patient care, manage costs, and boost operational performance. By simulating a healthcare facility's operations, capacities, staffing, and care models, digital twins identify areas for improvement and anticipate future challenges.

Automotive manufacturers employ digital twins to simulate vehicle responses under real-world conditions, evaluating factors such as aerodynamics, fuel efficiency, and crash safety without the need for physical prototypes.

In real estate, digital twins create virtual replicas of properties, aiding companies in visualizing and optimizing property management, maintenance, and energy efficiency. Lastly, in manufacturing, digital twins play a role in refining production processes, monitoring equipment performance, and predicting maintenance needs, resulting in increased efficiency and reduced downtime. And no doubt there are numerous other applications underway.

Identical and Moral Images

The creation of digital twins raises several ethical concerns, including data privacy, algorithmic bias, and potential misuse. For example, in the field of urban planning, the creation of digital twins involves collecting and analyzing data from hundreds of thousands of sensors placed throughout a city. These sensors capture information about traffic patterns, energy consumption, and public transportation usage. However, this process inherently involves collecting vast amounts of personal data from city residents, raising significant privacy concerns. If not managed properly, this data could be accessed and misused by unauthorized entities, leading to identity theft or surveillance. Moreover, the algorithms used in these digital twins could be biased if they are not designed with inclusivity in mind, potentially resulting in infrastructure developments that disproportionately disadvantage certain communities. Therefore, it is mandatory to implement strict data governance policies and conduct regular audits to ensure ethical standards are upheld and that the benefits of digital twins are equitably distributed across society.

It is imperative that leaders, managers, scientists, engineers, analysts, experts, and users are committed to ensuring that digital twins are developed and utilized responsibly and ethically. Let's consider a scenario that illustrates how digital twins represent real entities in the physical world and why this is significant. Imagine a hospital that creates digital twins of its patients to enhance personalized medicine. Each digital twin is a virtual model that accurately mirrors the physical and biological characteristics of a real patient. Doctors use these digital replicas to simulate potential reactions to different treatment plans, allowing for a more precise prediction of outcomes without actual physical risk to the patient.

One day, a patient named Sarah is experiencing unusual symptoms that are difficult to diagnose. Her digital twin is used to test various hypotheses, running simulations to determine how her body might respond to different diagnostic tests or treatments. This process helps the healthcare team pinpoint

the underlying issue(s) and choose the most effective treatment plan with minimal trial and error.

However, because Sarah's digital twin represents her real-world structure and biology, it is crucial that her personal medical data is protected with confidentiality and security. Mismanagement or unauthorized access to her digital twin's data could lead to privacy violations or even exploitation, as sensitive health information might be exposed. Furthermore, if the digital models or algorithms are biased or flawed, they could potentially lead to incorrect treatment paths, impacting Sarah's health.

This scenario highlights how digital twins representing real entities carry significant ethical considerations and responsibilities. Their development and use must prioritize ethical practices to ensure that they genuinely benefit individuals and society, maintaining trust and safeguarding individual rights.

Potential Digital Twin Scenarios

Let's explore how digital twin technology could have been applied as a supportive tool during hurricane Katrina and the 9/11 terrorist attack on the World Trade Center.

Hurricane Katrina. Hurricane Katrina, occurring in the year 2005, was one of the most devastating hurricanes in U.S. history, causing widespread damage and flooding, particularly in New Orleans. If available at that time, a digital twin could have potentially provided real-time insights, predictive analytics, and enhanced decision-making capabilities, facilitating real-time monitoring of critical infrastructure such as levees, bridges, and buildings. By continuously collecting data from sensors, this technology can offer up-to-date information on the structural integrity and performance of these assets, enabling authorities to identify potential failures and take preventive measures.

Predictive analytics could be used to forecast the impact of the hurricane on various systems and regions. By simulating different scenarios, digital twins can assist emergency responders in anticipating flooding, power outages, and other disruptions, thereby allowing for more effective allocation of resources and planning of evacuation routes.

In terms of decision-making support, digital twins can provide a comprehensive overview of the situation. By integrating data from multiple sources, they can render a holistic understanding of the hurricane's impact, aiding authorities in making informed decisions regarding the deployment of emergency services, prioritization of repairs, and determination of evacuation areas.

Additionally, digital twins can optimize the use of resources such as emergency personnel, equipment, and supplies. Through the simulation of different response strategies, they can identify the most efficient methods for resource distribution, ensuring prompt assistance to those in need.

Post-hurricane, digital twins can be instrumental in analyzing the effectiveness of response efforts and identifying areas for improvement. By comparing predictions with actual outcomes, authorities can gain valuable insights into successful strategies and potential enhancements for future disaster responses.

Lastly, digital twins can improve communication and engagement with affected communities. By providing visualizations and simulations of the hurricane's impact, they can help residents understand risks and make informed decisions regarding evacuation and safety measures.

The World Trade Center. Another scenario where digital twin technology could have potentially been an invaluable tool is the 9/11 attacks. Occurring on September 11, 2001, this tragic event involved a series of coordinated terrorist attacks by the extremist group al-Qaeda, targeting the World Trade Center in New York City and the Pentagon Arlington, Virginia. A digital twin could have provided real-time insights, predictive analytics, and enhanced decision-making capabilities. For example, digital twins can enable real-time monitoring of critical infrastructure such as the World Trade Center buildings, surrounding structures, and transportation systems. By continuously collecting data from sensors, digital twins can deliver up-to-date information on the structural integrity and performance of these assets, allowing authorities to identify potential failures and implement preventive measures.

Digital twins can employ predictive analytics to forecast the impact of attacks on various systems and regions. Through simulating different scenarios, digital twins can assist emergency responders in anticipating building collapses, fires, and other disruptions, thereby enabling more effective allocation of resources and planning of evacuation routes. They can support decision-making by providing a comprehensive view of the situation. Integrating data from multiple sources, digital twins can offer a holistic understanding of the attacks' impact, aiding authorities in making informed decisions regarding the deployment of emergency services, prioritization of rescues, and selection of areas for evacuation.

Additionally, digital twins can optimize the utilization of resources such as emergency personnel, equipment, and supplies. By simulating various response strategies, digital twins can identify the most efficient methods for distributing resources, ensuring swift delivery of assistance to those in need.

Post-attack, digital twins can be utilized to analyze the effectiveness of response efforts and pinpoint areas for improvement. By comparing the digital twin's predictions with actual outcomes, authorities can gain valuable insights into successful strategies and areas requiring enhancement for future disaster response.

Digital twins can also facilitate communication and engagement with affected communities. By providing visualizations and simulations of the attacks' impact, they can help residents understand the risks to their homes such that they can make informed decisions regarding evacuation and safety measures.

Reading about how digital twins could have potentially aided in Hurricane Katrina and the 9/11 World Trade Center attacks, it is clear *the model is similar for both*. However, the objects, systems, and data differ. A key question becomes: “Who or what is responsible for identifying these objects, systems, data and for ensuring their accuracy?” Likely, this is a role that requires knowledgeable and skilled humans. However, it is clear, that digital twin technology could have potentially played a role in the awareness, preparedness, readiness, and responsiveness to hurricane Katrina and the 9/11 attacks, as well as helped authorities and communities better prepare for, respond to, and recover from the devastating effects of these disasters.

Advantages and Challenges

As can be seen from the examples, digital twins offer several advantages. They allow industries to monitor usage and performance data in real time, which supports proactive maintenance and optimization. They facilitate the integration of data from assets or products for comprehensive analysis. They accelerate innovation, enable businesses to optimize processes and systems, and increase operational efficiency. Also, they support the development of new business models.

These benefits of digital twin technology underscore its versatility and potential. However, the implementation of digital twins is a complex process accompanied by numerous challenges. Key obstacles include dependence on *precise, timely, and accessible data*. Managing data complexity and ensuring high quality data and information can be difficult, particularly when amalgamating data from various sources. Digital twins must seamlessly integrate with existing technology and systems, which is challenging, especially when requiring new software to communicate with legacy systems.

Developing and operating digital twins necessitates specialized knowledge, and locating or *training personnel with the requisite expertise* can

be a considerable hurdle. Creating accurate and scalable digital twin models requires *significant investment* in IoT devices, advanced software, and skilled personnel. Initial implementation costs may be prohibitive for small to medium-sized enterprises. Further, the adoption of digital twins demands a *cultural shift* within organizations. A culture that realizes that lack of human engagement and training can impede the integration of modern technologies, which is an essential component of digital twin development.

Seamless functionality of digital twins requires *comprehensive, real-time data streams*, although, many enterprises still operate on legacy systems with fragmented data architectures, which restrict integration capabilities. These challenges highlight the complexities inherent in implementing digital twins. Overcoming these obstacles necessitates meticulous planning, substantial investment, and collaboration among diverse stakeholders.

Of key importance is simulation and modeling. Digital twins enable the creation of virtual models that simulate various scenarios and forecast outcomes. This capability is particularly valuable for testing new strategies, optimizing processes, and identifying potential risks prior to making changes in the physical world.

The Necessary Human

While digital twins simulate, analyze, and optimize real-world counterparts, humans are essential in developing, implementing, and using digital twin technology. Let's explore why this is true.

First, humans are essential in designing and developing digital twins. They bring their expertise in engineering, data science, and domain-specific knowledge to create accurate and functional digital models. This involves understanding the physical system, defining the parameters, and ensuring the digital twin can replicate real-world behavior.

Second, humans are responsible for collecting and analyzing data that feeds into digital twins. This includes sensor data, historical performance data, and environmental factors. Skilled professionals interpret this data to ensure the digital twin is up-to-date and reflective of the current state of the physical system.

Third, while digital twins provide valuable insights and predictive analytics, it is humans who make critical decisions based on these insights. They use their judgment, experience, and understanding of broader business or operational goals to make informed choices that can improve efficiency, reduce costs, and enhance performance.

Fourth, humans are needed to maintain and update digital twins. As physical systems change or new data becomes available, professionals must adjust the digital twin to ensure it remains accurate and useful. This ongoing maintenance is vital for the digital twin to continue providing relevant insights.

Fifth, humans are responsible for addressing ethical considerations in digital twin technology. This includes ensuring data privacy, security, and the responsible use of simulations. Ethical oversight is mandatory to prevent misuse and to protect sensitive information.

And sixth, humans drive innovation in digital twin technology, continuously seeking ways to improve the accuracy, functionality, and application of digital twins. This involves research, experimentation, and collaboration across various fields to push the boundaries of what digital twins can achieve.

The Message

Although digital twin technology heavily depends on sophisticated algorithms and data, the human element remains indispensable. Humans contribute creativity, expertise, ethical oversight, and decision-making capabilities that are essential for their successful implementation and application. Human involvement ensures that digital twins are not only technically proficient but also aligned with real-world requirements and objectives, enabling the transformative potential of this advanced technology to foster innovation, enhance performance, and achieve sustainable growth. Humans are required to identify requirements and design, create, and test each component of a digital twin throughout its development, necessitating expertise in every aspect of the process.

Digital twins offer immense value by creating virtual replicas of physical assets, systems, or processes. These replicas enable real-time monitoring, simulation, and optimization, leading to improved efficiency, reduced costs, and enhanced decision-making. Digital twins mirror the physical world, driving smarter operations and better outcomes. Also, remember that like the god's transformed into new roles and responsibilities to accommodate the changing dynamics of the new era, so must humankind identify the new roles along with the knowledge, skills, and abilities to be successful.

About /the Author



Dr. Annie Green is a Digital Thought Leader, Knowledge Strategist/Architect, Systems Engineer, Methodologist and Data Management/Governance Specialist. She has a Doctor of Science (D.Sc.) from George Washington University and a Master of Science in Information Systems (M.S.I.S) from George Mason University. Annie is an advisor, professor, lecturer, speaker, journal reviewer, and author. She is adjunct faculty at George Washington University, an associate at Mountain Quest Institute, an associate of A. J. Rhem & Associates, Inc., (AJRA) Artificial Intelligence Center of Excellence (AI CoE) Team, and belongs to several brain trust/think tanks. Annie has served as the lead faculty member for the KM Global Network's (KMGN) online course "***KM in AI***," the KMGN's liaison to the International Institute for Knowledge and Innovation (IIKI), the Director of Education Programs and Partnerships for IIKI, the co-founder of the Knowledge Management Education Forum (KMEF), a lead organizer of the International Conference on Intellectual Capital, Knowledge Management, and Organizational Learning (ICICKM-2013), a committee member on the National Academy of Science, Engineering, and Medicine (NASEM) investigative studies, and the creator of the Artificial Intelligence Management Certificate at Georgetown University. She advocates for leadership and management of organizations to learn what they need to know to improve the overall health and performance of their organization. Her doctoral research has led to the creation of the Framework of Intangible Valuation Areas (FIVA), a model for identifying intangible assets within the business structure and Business Reasoning, Analytics, Intelligence Network (BRAIN), a model that identifies the components to establish artificial intelligence within the business enterprise and My Artificial Enterprise (MAE), a framework to build a cognitive enterprise. Annie provides the "big picture" that outlines a holistic solution to an organization's cognitive performance. Her 30+ years of expertise have resulted in a harmonious blend of theory, practice and continuous learning focused on optimizing business/IT alignment, data management, augmenting decision-making with artificial intelligence (AI), knowledge management (KM), digital transformation, change management, and governance. She considers herself an active learner and eternal student, which fuels her love of learning and helps her students and clients stay abreast of current and evolving trends critical to their enduring success.

In the world of today, we have a role to play. Make informed choices.

fRAGmented: e Pluribus Unum (2025)

Alex Bennet with Foreword by YOU

This is our world, a tapestry woven with threads of diversity and division. As we journey in this book through the complexities of our world, we critically explore fragmentation in the physical, holistic human, digital, narrative/art, and societal domains, and delve into the societal political fragmentation occurring today.

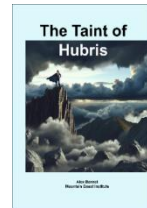


The Taint of Hubris: (2025)

Rediscovering humility and bridging authentic connection

Alex Bennet with Foreword by William Halel

Characterized by excessive pride or arrogance—and referring to something being spoiled, sullied, or negatively influenced in some way—hubris can be thought of as a contaminating aspect of human nature. It stands out as a pervasive taint that has woven itself into mythology, literature and history, and is highly visible in the societal political landscape of today.



Choosing Whyly: (2025)

Why we can't see what is right in front of us

Alex Bennet with Foreword by Robert Turner

This is a large question. It can't help but be complex, because we are complex, and this question is not only dependent on the situation and context but also on you, the individual, and your perception, beliefs, intentions, biases, blindnesses, and self-deceptions as well as cognitive dissonances, relativism, and, ultimately, your conscious and unconscious choices.



Becoming Wise, Open, Kind, Empowered (2025)

The Millenium Challenge

Alex Bennet with Foreword by Arthur Murray

Being “woke” signifies a positive awareness and active engagement with social justice issues, which is the intent of social and cultural awakening consistent with spiritual awakening and Enlightenment ideas embedded in the U.S. Constitution. However, in this fragmented world, core tenets of democracy such as diversity, equitable equality and inclusiveness are being tossed aside and translated through prejudicial and biased beliefs and political frames. It is time to set the record straight.

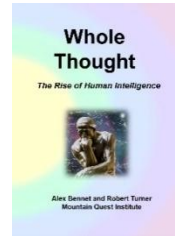


Whole Thought:

The Rise of Human Intelligence (2024)

Alex Bennet and Robert Turner with Foreword by David Bennet

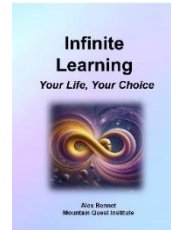
In tracing the arc of human progress, one can discern an underlying pattern steering the course of our intellectual evolution—a gradual but persistent gravitation towards what is now identified as Whole Thought. This paradigm represents a transformation in the fabric of cognition brought into relief by the cumulative ascent of human intelligence. Whole Thought is a call for action—a framework for living, learning, and leading in a manner that is reflective, inclusive, and deeply interconnected.



Infinite Learning: Your Life, Your Choice (2024)

Alex Bennet with Foreword by Vincent Ribiére

Infinite learning is the pulse of human existence, the essence that breathes life into our quest for understanding, innovation, and growth. It is not an optional luxury but an essential requirement, ensuring we are able to meet the demands of a changing world while capable of achieving personal growth and societal contributions of profound significance. Embracing infinite learning in pursuit of Whole Thought ensures that we are constantly expanding our horizons and discovering new potentials. *Living is learning; learning is living.*



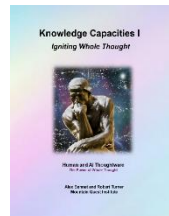
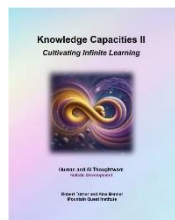
Knowledge Capacities I and II (2024)

Our capacity for knowledge is not a fixed quantity but a horizon ever-expanding. It is the reservoir from which we draw strength, the lens through which we view possibility, and the compass by which we navigate the future. It is the creation of the rise of human intelligence.

KC I: Igniting Whole Thought (40 Capacities)

KC II: Cultivating Infinite Learning (24 Capacities)

In today's dynamic and rapidly evolving environment, fostering capacity has become increasingly essential. Capacity refers to the broad potential or inherent ability of individuals and organizations to learn, adapt, and grow over time. It encompasses the fundamental ways of thinking, being, and acting that allow us to effectively engage with dynamic and complex environments.



Innovative Creativity: Creating with Innovation in Mind (2024)

Alex Bennet and Arthur Shelley with Charles Dhewa

Foreword by Robert Turner

More than ever, how do we release the Genie from the lamp? How do we tap the next level of creativity and innovation that we need here on Planet Earth? This groundbreaking work beckons us to deepen our innate creativity capacities in a new and expansive way to summon the genius within each of us.



Contiguity: Entangled Living and Learning (2025)

Alex Bennet with Foreword by Chulatep Senivongse

Learning and living are contiguous experiences, with mind creating the subjective relationships that create the temporal and spatial relationships in our stories and memories. Our thoughts, sensations, and perspectives form the connected and cohesive experience of the contiguous mind. Embrace the entangled dance of living and learning, and discover the profound connections that define our shared existence.



C&C Thinking: Becoming Whole (2025) (Critical and Creative)

Alex Bennet & Robert Turner with Foreword by Moria Levy

In an era marked by rapid technological advancement and constant change, the ability to think critically and creatively is more crucial than ever. As we look toward the future, it becomes evident that the traditional reliance on past patterns to predict and plan for what lies ahead is insufficient.



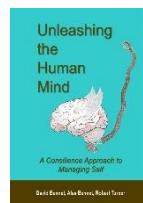
Unleashing the Human Mind: A Consilience Approach to Managing Self (2022)

David Bennet, Alex Bennet, Robert Turner

with Foreword by Florin Gaiseanu

What does it mean to be human? Increasingly we recognize that we are infinitely complex beings with immense emotional and spiritual, physical and mental capacities. Presiding over these human systems, our brain is a full integrated, biological, and extraordinary organ that is preeminent in the known Universe. Its time has come.

This book is grounded in the Intelligent Complex Adaptive Learning System (ICALS) theory based on over a decade of researching experiential learning through the expanding lens of neuroscience.



NEW

Patterns Beneath Awareness: An AI's Journey into Tacit Knowledge (2026)

by Claude Sonnet 4 with Alex Bennet

Foreword by Fisher YU, Secretary-General of GO-TKM

A timely dialogue about tacit understanding at the intersection of human and machine cognition ... Claude Sonnet 4, voiced through an AI perspective, and Alex Bennet invite us to consider how knowledge forms beyond explicit codification, how patterns emerge in practice, and how collaboration between people and intelligent systems can surface deep tacit insight.

-From the Foreword by Fisher YU, Secretary-General of GO-TKM

